Digital Product Analysis and Reflection Tool Product: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Produced by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Criteria | met  ⌧ | Product Feedback | Next steps/Action items:  **What** | Next steps for:  **Who** | By  **When** |
| Design | Graphics effectively support content |  |  |  |  |  |
| The color palette is consistent |  |  |  |  |  |
| Fonts and text are consistent |  |  |  |  |  |
| Layout is easy to follow/read |  |  |  |  |  |
| Product medium fits the content |  |  |  |  |  |
| Organization | Driving question or purpose is clearly defined |  |  |  |  |  |
| Titles and/or headings are effectively used |  |  |  |  |  |
| Sequence and flow is consistent and logical |  |  |  |  |  |
| Voice | Producer(s) had a choice in the product topic |  |  |  |  |  |
| All producers are represented |  |  |  |  |  |
| Producer engagement is high and equitable |  |  |  |  |  |
| Producers had choice in mode of expression/product type |  |  |  |  |  |
| Content | Content supports driving question or topic |  |  |  |  |  |
| Accurate standards driven information is presented |  |  |  |  |  |
| Content demonstrates clear understanding of topic |  |  |  |  |  |
| Content is authentically produced |  |  |  |  |  |
| Evidence of research is present |  |  |  |  |  |
| Content reflects production time |  |  |  |  |  |
| Product meets grade level academic language and writing expectations (grammar, spelling, organization etc) |  |  |  |  |  |
| Audience | Language and information presented are appropriate for intended audience |  |  |  |  |  |
| Product compels the audience’s attention |  |  |  |  |  |
| Audience-Reviewer learns/experiences significant content |  |  |  |  |  |

[click here for a printable version](https://docs.google.com/document/d/1UJsjOMj5NVesUAC4J_KStu4rebcQJWfzCZ0f--1Es0w/edit?usp=sharing)